

SOBHA



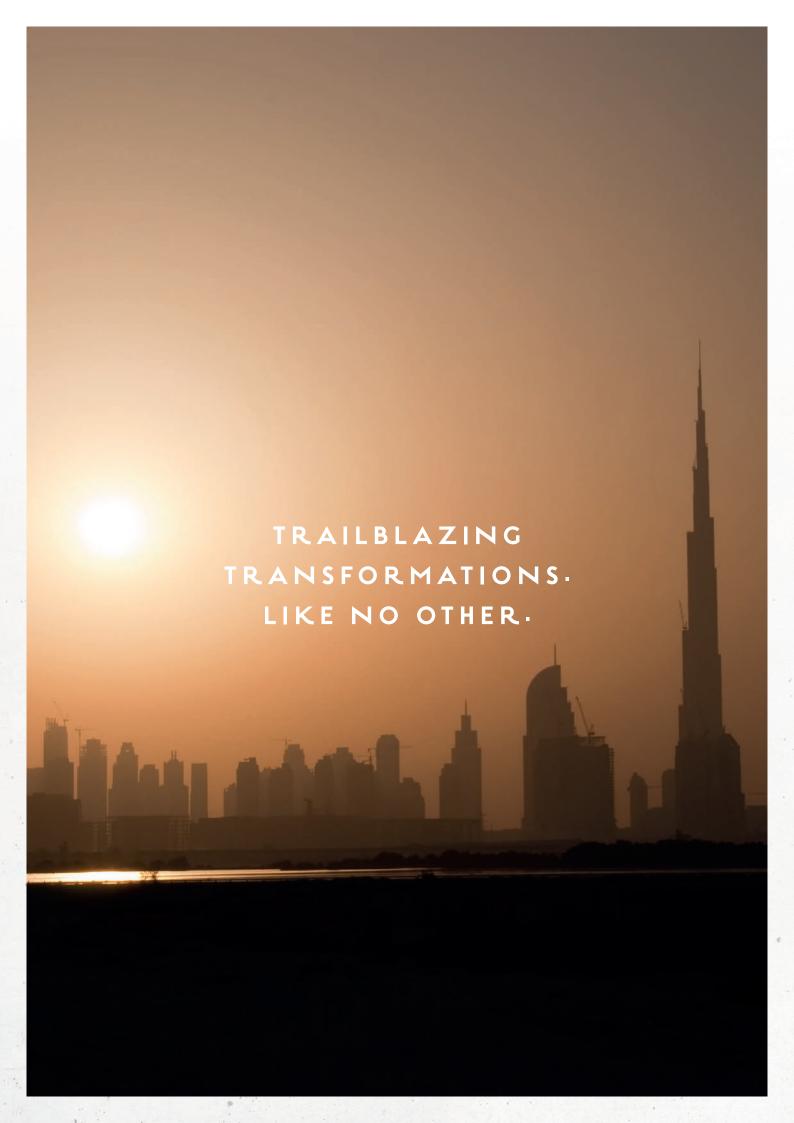
## PASSIONATE ABOUT PERFECTIONISM.

### **SOBHA Realty**

A beacon of excellence.

A hallmark of world-class quality.

A blueprint for exceptional construction.



### **SOBHA Realty**

redefines the concept of urban luxury living
with a repertoire of real estate projects
across Dubai. With razor-sharp focus on
quality and innovation, it has created a
plethora of iconic spaces such as extravagant
palaces, ornate mosques, cutting edge
campuses and ultra-luxurious communities
with grand villas and apartments.

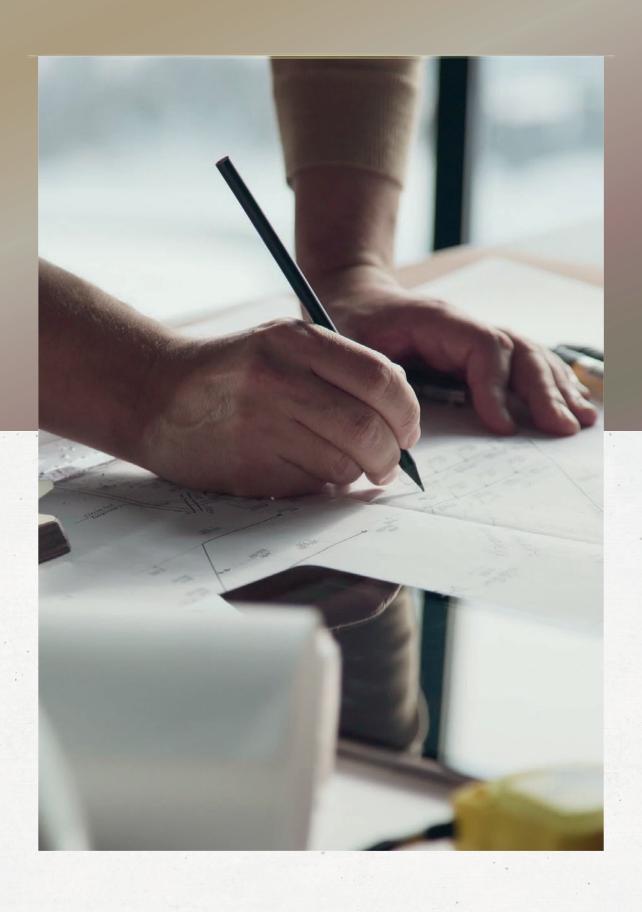
Every detail in SOBHA ushers in limitless possibilities of fine living.



## SPEARHEADING THE SOBHA WAY.

SOBHA Realty is a pioneer in introducing the 'Backward Integration' model in the real estate industry, where the best of every discipline work together, from precision engineering to innovative architectural designs and from superior concrete products, glazing and metal works to top-notch interiors.

The ultimate outcome is a unique offering of unmatched quality that goes above and beyond the customer's expectation.



IN-HOUSE MASTERY

#### DESIGN

Architecture, interior design, and landscaping are cornerstones of every project. A talented team of professionals at SOBHA Realty conceptualizes meticulously planned residential developments.

#### ENGINEERING AND CONTRACTING

Innovative concepts materialize when coupled with robust engineering and contracting. Each aspect of the project from structure to mechanical, electrical to plumbing details are minutely scrutinized to precision.

#### MATERIAL SOURCING

SOBHA Realty procures world-class technology to integrate building materials, furniture and other home accessories. Every product offers a hallmark of quality for its users.

#### **CRAFTSMANSHIP**

A committed team of craftsmen ensures that every inch of a home looks aesthetically pleasing for years to come. From waterproofing the bathrooms to finishing of the tiles, the impeccable attention to detail lends a fine quality to our projects.

#### **QUALITY CONTROL**

The quality control at SOBHA Realty works with an astute eye to ensure the remotest of defects are weeded out before completion. The process has secured a place in the Harvard Business School case studies and has invariably set a new benchmark globally.



### MESSAGE FROM THE CHAIRMAN

Sobha Realty is committed to providing the finest standards of luxury residences and leave a lasting impression in the minds of our esteemed clientele, with our immaculate craftsmanship and meticulous finishing. Our painstaking efforts to deliver premium residential spaces is in congruence with our mission to raise the benchmark of the real estate segment in the Emirate. With Dubai's real estate market on an upward trajectory, we remain steadfast in our resolve to capitalize on the opportunities that lie ahead, and we anticipate further growth in the coming years. We are confident that our latest offering – Verde by Sobha at JLT will go above and beyond your expectations and we look forward to welcoming you to a new superior living in Dubai.

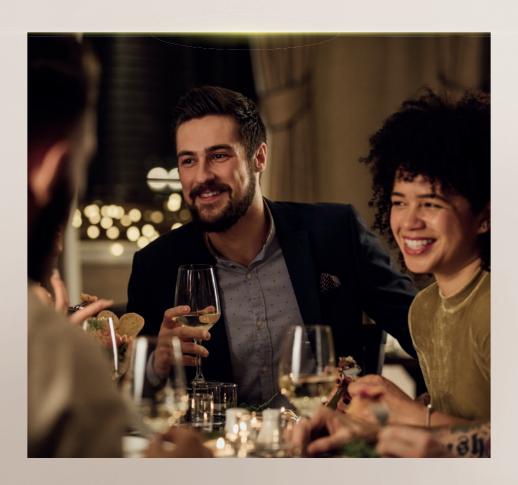


A NEW ACUMEN.

#### Jumeirah Lake Towers.

A new destination for the citizens of the world to flourish.

A unique neighbourhood that offers something for everyone, from thriving business parks to community living, scintillating restaurant pop-ups to five-star hotels, high street to haute couture brands, and pristine parks to professional pitches, all within a short distance. Come and discover a new kind of living in an eclectic universe-called JLT.



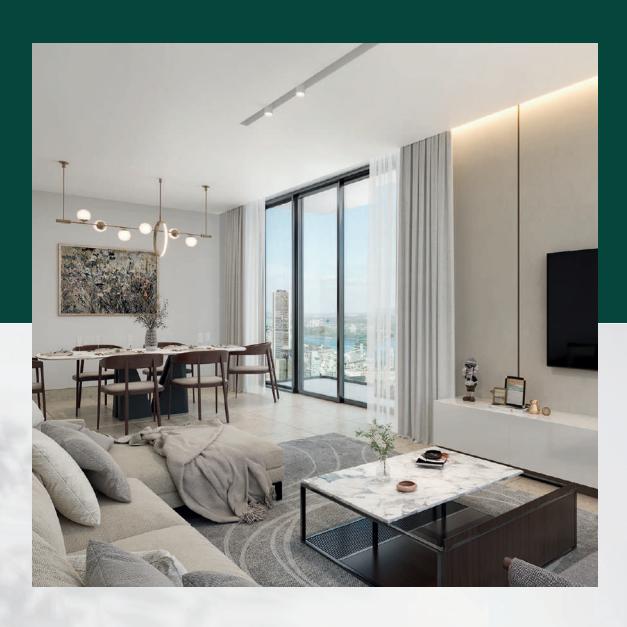






## HARMONIOUS ABODE. A NEW HUE.

Enjoying the radiant views of nature from the cosy corners of your home is ordinary only at SOBHA Verde. The panorama of the green meadows, the sight of the manicured golf course, and the pristine views of the skyline are all you need to devour the less ordinary side of life.



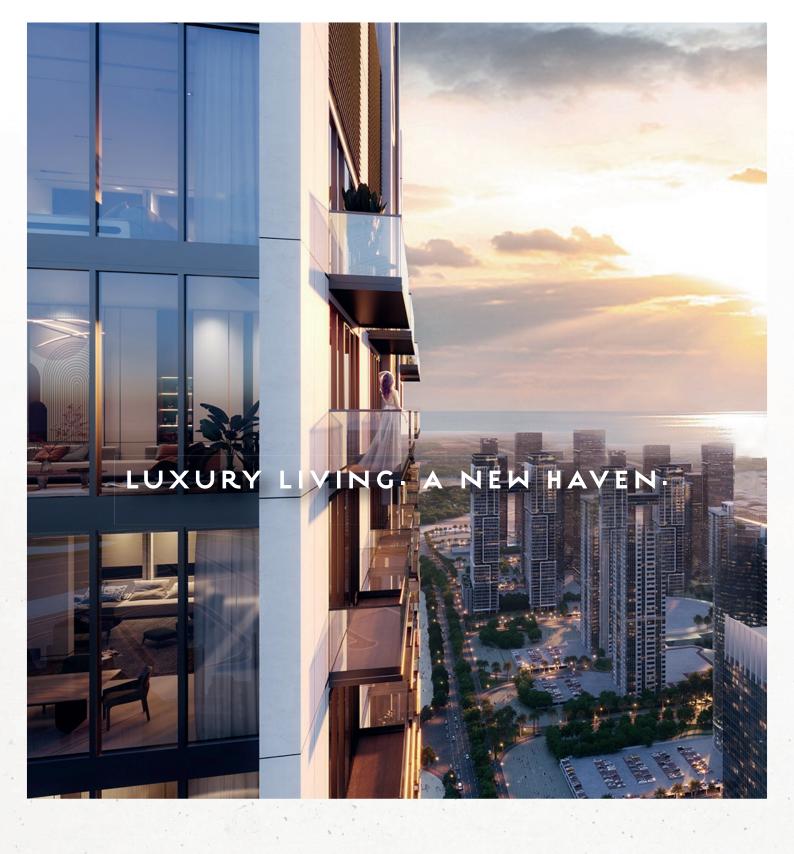
## HOME. A NEW PERSONA.

A tower that resonates your aura.

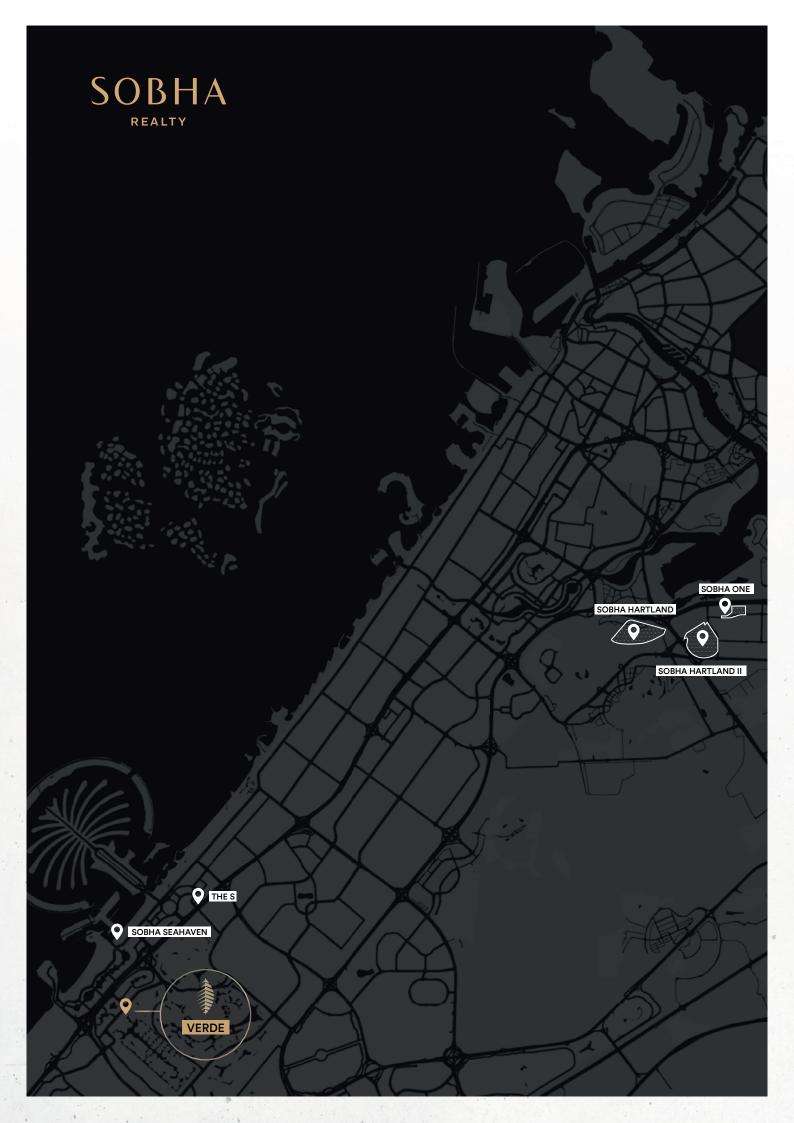
A space that celebrates your arrival.

An address that marks your presence.

A befitting home for your legacy.



Embrace a new kind of living in one of Dubai's most coveted districts-JLT, surrounded by tranquil lakes, thriving residential complexes, buzzing high streets and more. With 66 stories, SOBHA Verde is one of the tallest residential towers offering picturesque views of the lush green meadows and emerald golf course. The uber-luxury homes are designed to suit the discerning tastes of the globe trotters with world-class amenities.



## LOCATION DISTANCE. A NEW INSIGHT.

SHEIKH ZAYED ROAD

2.5 KM

**3 MINS AWAY** 

SCHOOL

(EMIRATES INTERNATIONAL SCHOOL

3.5 KM

6 MINS AWAY

**DUBAI HARBOUR** 

KM
7 MINS AWAY

**DUBAI MARINA** 

**5** KM
5 MINS AWAY

JBR BEACH

**7** KM

MARINA MALL

**7** KM

AIN DUBAI

**8** KM

PALM JUMEIRAH

8 KM
8 MINS AWAY

MALL OF THE EMIRATES

10 KM

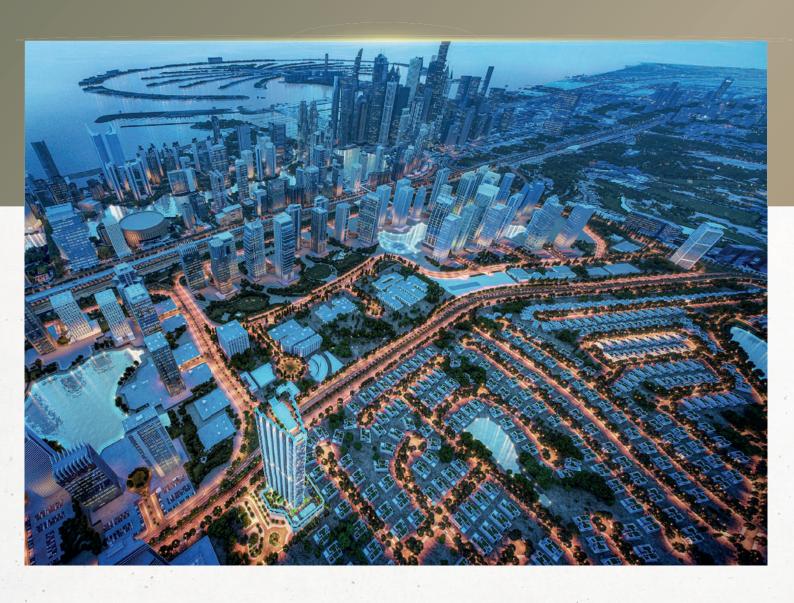
MADINAT JUMEIRAH

10 KM

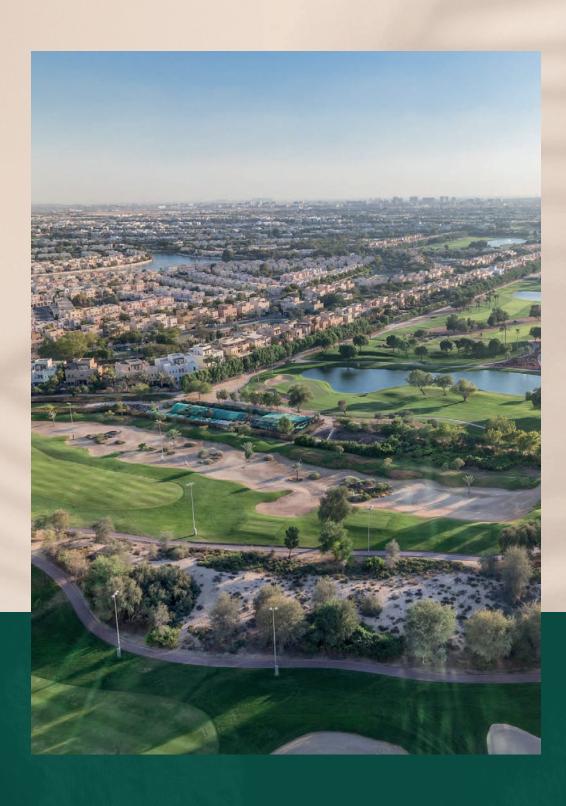
**BURJ AL ARAB** 

10 KM

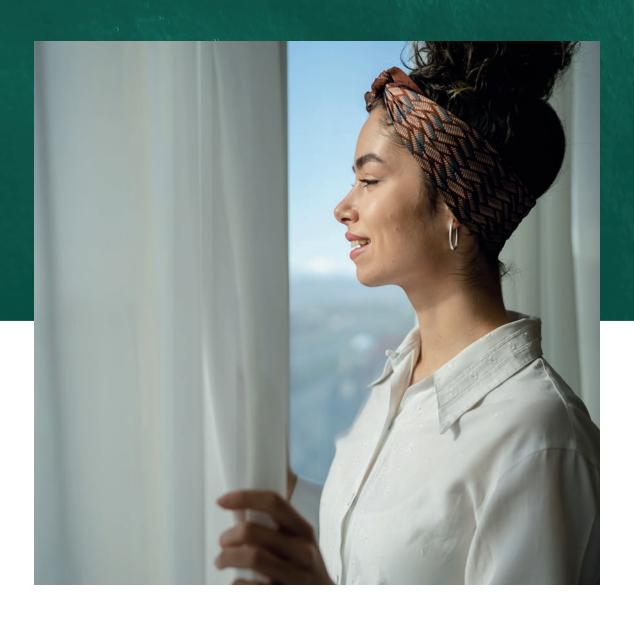
## PANORAMIC.



A NEW VIEW.

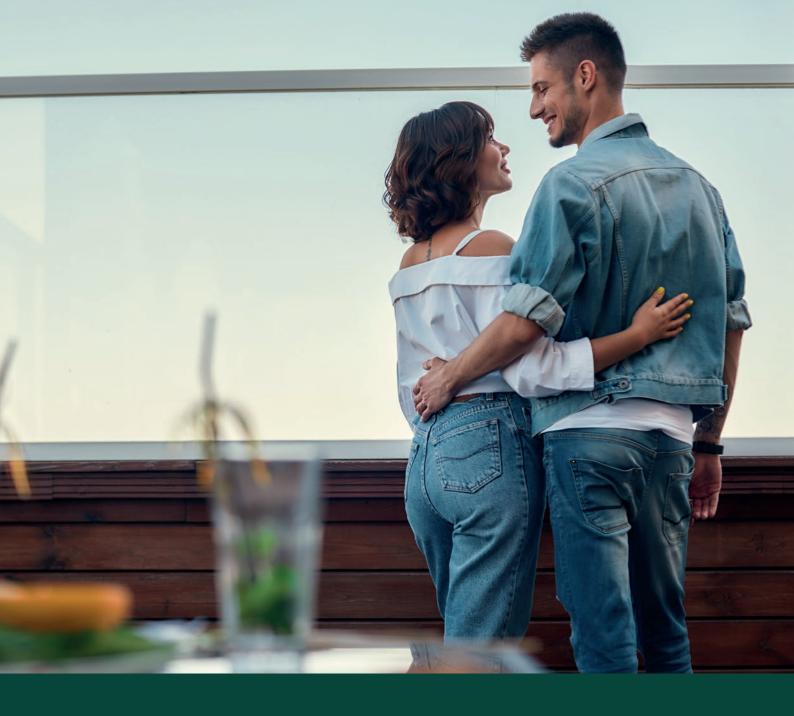


A spectacular visual treat awaits you! The golden shades of the boundless sky unveils a marvellous canvas for the uncovered eyes. The breath-taking views of the vast meadows and jade green golf course leave a lingering feeling of serenity throughout the day.



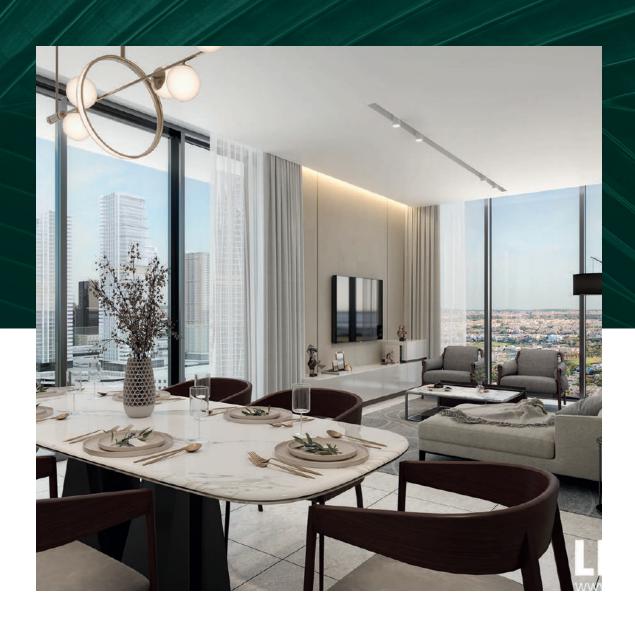
### ZENITH. A NEW HEIGHT.

Enchant your senses while living in a striking façade of geometry. The city below looks so far away, like another world. The structure is a private cocoon of your happiness; its magnificent windows will let you discern what your heart desires.



# INDULGENCE. A NEW CORNERSTONE.

The lounge is place of lavish leisure with soft cushions and cool breeze. After a long working day, immerse yourself in the rooftop delights to renew your emotional fortitude.



## OPULENCE. A NEW PERCEPTION.

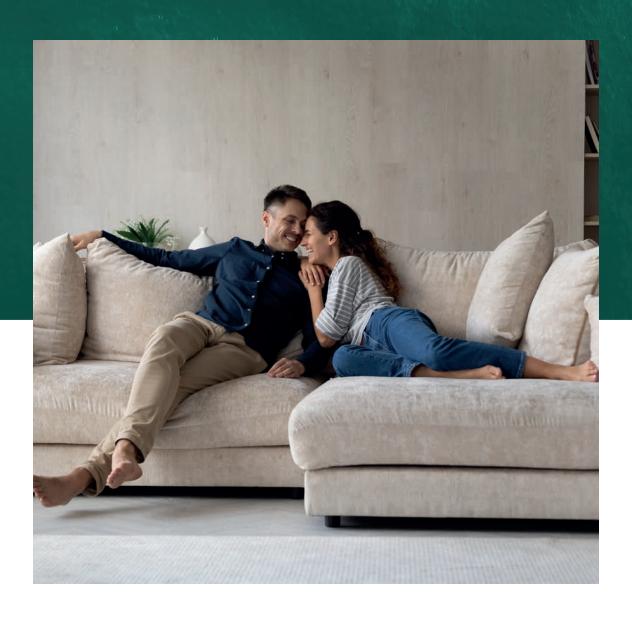
Revel in the sumptuous luxury of your elegant living room as you observe the brilliance of natural light orchestrating a new harmony through the glazed windows.



## GRANDNESS. A NEW DESIGN.

Let the jubilation of life echo in your sanctuary.

The thoughtfully designed abode is spacious enough to accommodate all those created memories with your loved ones.



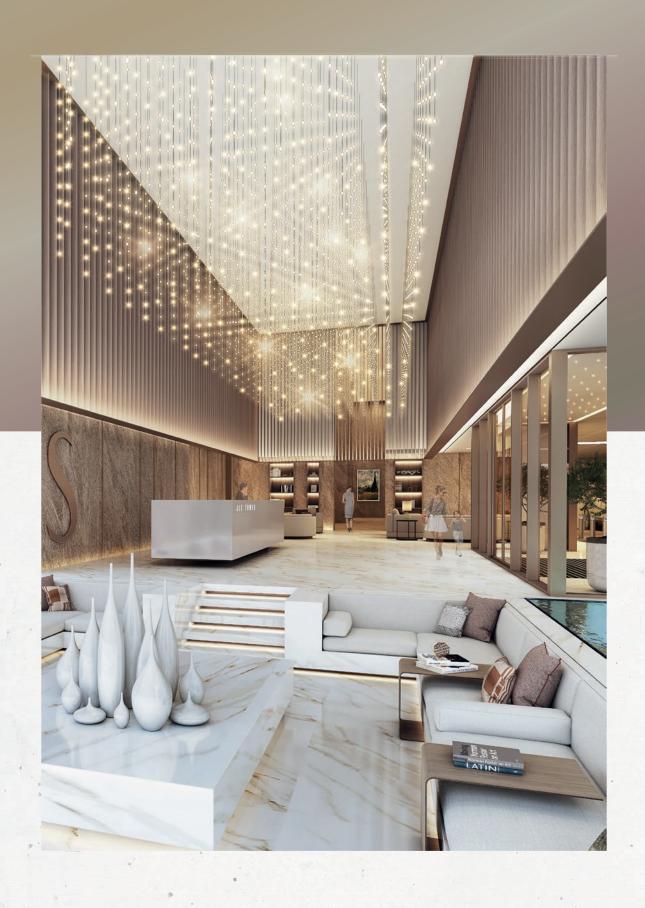
## PRIVACY. A NEW COMFORT.

Discover endless possibilities of exuberance in the cosy sphere of your chamber. The stunning views of the starry sky turn the bespoke room into a realm of your dreams.



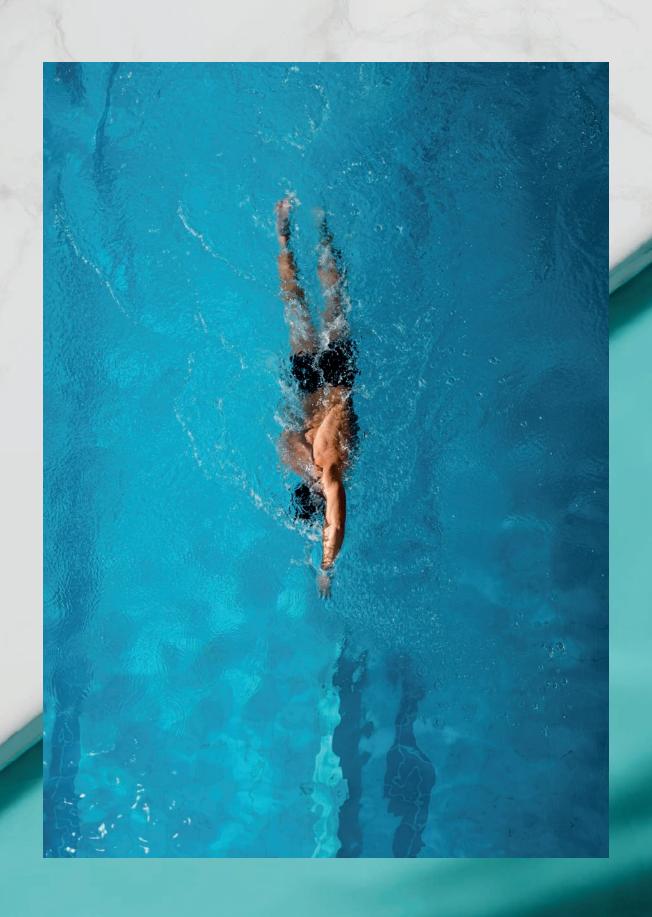
# MINDFULNESS. A NEW SENSATION.

Spend hours in silence in the quietest quarter of your abode as you listen to your inner voice. Let it be your chosen place to complete pivotal pieces of work.



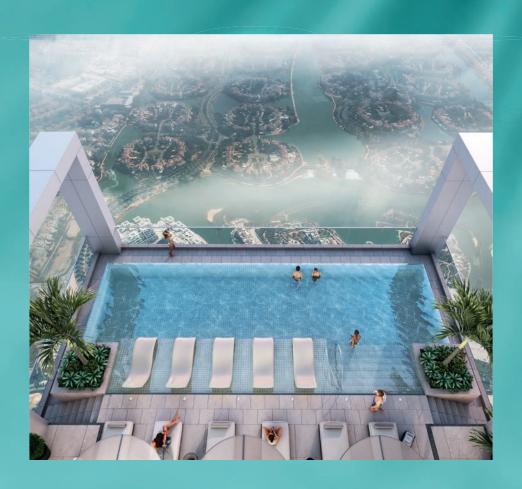
FIRST IMPRESSIONS
THAT LAST FOREVER





DIVING. A NEW DEPTH.

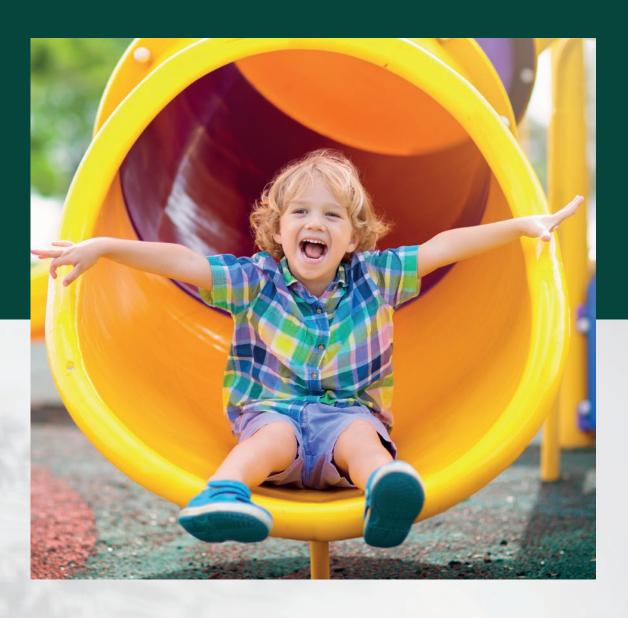
Escape the mundane and plunge into the aqua blue. The crystal clear water echoes the sky and offers a warm hug to soothe your senses.





## FITNESS. A NEW REGIME

Take a leap and mark out a beat with a plethora of fitness workout equipment to help you reach your best form in no time.



## PLAYGROUND. A NEW ARENA.

Put a pause on your game console and play the real game with your friends. Enjoy a game or a burst of heart-out laughter with your besties on your home turf; live these moments forever.



### LOUNGE. A NEW LUXURY.

Cherish the whiff of freshness while you unwind under a starlit sky. A thoughtfully designed lounge sets the mood for barbeque parties with your loved ones.

### **GROUND FLOOR**

• Retail

### LEVEL 08

- Outdoor Kids Play Area
- BBQ Area & Lounge
- Outdoor Gymnasium / Yoga
- Swimming Pool
- Kids pool
- Jacuzzi
- Indoor Kids Play Area
- Indoor Gymnasium
- Steam & Sauna
- Changing rooms

### LEVEL 65

- Lounge
- Meeting room + Pantry
- Changing rooms
- Infinity Edge Pool
- Jacuzzi
- Outdoor Lounge



Infinity Edge Pool